



# CENTER FOR CREATIVE CONSERVATION

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UNIVERSITY *of* WASHINGTON

College of the Environment

## Social Media Internship at the Center for Creative Conservation

**Opens:** May 24, 2018

**Closes:** Open until filled; preference will be given to applications received by June 4th, 2018

**Begins:** When filled.

**Description:** The University of Washington's Center for Creative Conservation ([conservation.uw.edu](http://conservation.uw.edu)) is seeking a student intern to develop our social media presence. The mission of the Center is to promote innovative solutions to complex environmental problems by fostering collaborations across broadly diverse disciplines and sectors. Our efforts support the sustainability of our world, encompassing biological and cultural diversity, social and ecological integrity, and matters of equity and justice.

**Duties:** With guidance from staff, the Social Media Intern will be responsible for sourcing and writing content for our Twitter and Facebook feeds. Goals are to promote the Center's news and activities, reach a wider and more diverse audience, and amplify other news that reflects our mission.

**Qualifications:** We are seeking a student who is creative and savvy with social media, knowledgeable about the social and ecological aspects of conservation and sustainability, and passionate about the importance of effective communication for solving environmental problems. This is an unpaid internship for UW students, e.g. to be arranged for credit, for example as part of a class project or capstone, and to gain professional development experience.

**Application:** To apply, please send a cover letter describing how you are qualified for this internship, your resume, 3 references, and 3 examples of your best social media posts to Joshua Lawler and Sara Breslow at [c3uw@uw.edu](mailto:c3uw@uw.edu).

Faculty and staff: please contact Sara to learn more details or to recommend student candidates.

Thank you!